

# Mortgage TrueView Announces Pre-Launch Preview of LenderScores.com

*Three Webinars to Outline Benefits to Mortgage Lenders, HMDA Quick Fix Initiative*

**October 6, 2015 – Bountiful, Utah.** Mortgage TrueView, the leader in innovative actionable analytical insight for the mortgage industry, today announced they will host a webinar next week to provide mortgage lenders with a preview of [www.lenderscores.com](http://www.lenderscores.com). The new website will provide easy-to-understand scores to help home buyers and home owners evaluate a lender's performance in key areas including decisiveness, affirmativeness, engagement with non-traditional borrowers, and traditional borrowers vs. non-traditional borrower denial rates.

The complementary 30-minute webinar will be held at three different times:

**October 13, 2015**  
**3 PM EDT**

**October 14, 2015**  
**12 PM EDT**

**October 14, 2015**  
**5 PM EDT**

Participants are asked to register for one of these sessions at [www.mortgage>trueview.com](http://www.mortgage>trueview.com).

David Moffat, Mortgage TrueView's Chief Executive Officer, commented "We are excited to launch lenderscores.com this month to provide innovative insight to both lenders and borrowers. The initial five scores are based on HMDA data. Despite the incredible effort that goes into the production and submission of HMDA data, there has been no way, until now, for consumers to easily access and meaningfully use this data produced specifically for their use."

Moffat added "we want to provide mortgage lenders with a sneak peak of lenderscores.com so they can see how it will help them to further demonstrate their relative advantage to borrowers. While interest rates and costs are important, lenderscores.com provides context for this information. For example, a lender with low rates and costs but high levels of incomplete and/or withdrawn applications may suggest that it's difficult to qualify for the published rates and costs."

"We are confident that lenderscores.com will add a new tool for consumers and lenders alike. Traditional and non-traditional borrowers will have the opportunity to identify lenders who have a proven record relative to their needs. Lenders that have been effective in assisting applicants have a way to demonstrate their prowess. It is a win for both." said Becky Walzak, Managing Director.

Mortgage TrueView also announced its *HMDA Quick Fix Initiative* designed to provide the market with more complete and accurate HMDA data in a matter of weeks and establish protocols to keep the updated HMDA data set relevant. The webinar will provide background on the underlying issues driving the *HMDA Quick Fix Initiative* and outline Mortgage TrueView's proposed preventative, detective, and corrective protocols.

Tom Engebretsen, Mortgage TrueView's Managing Director of Data Management and Analytics commented "HMDA data is good, but it can – and must – become better. The purpose of this initiative is to bring our business intelligence and data management capabilities to bear in addressing a limited number of known or overlooked issues with HMDA data. This initiative will provide a more useable and reliable data set to ensure that regulators and lenders are on the same page."

### **About Mortgage TrueView**

Based in Bountiful, Utah, Mortgage TrueView provides mortgage originators and servicers with cost-efficient enterprise business intelligence and risk management solutions. The company drives measurable bottom-line benefits with business intelligence capabilities that improve origination processes, servicing activities and regulatory compliance efforts for financial institutions of all sizes. For more information, visit [mortgagetrueview.com](http://mortgagetrueview.com).

### **Company Contacts:**

David Moffat  
(610) 787.2455  
[david@mortgagetrueview.com](mailto:david@mortgagetrueview.com)

Becky Walzak  
(561) 459-7070  
[becky@mortgagetrueview.com](mailto:becky@mortgagetrueview.com)